

ALISON SPRINGALL

Date of Birth: 8th October 1982

Maiden Name: Alison Lee

web@springall.me | <http://www.springall.me>



SUMMARY

I have been developing websites for over 13 years, over 4 of those years professionally after I graduated with a BSc Internet Computing degree in 2005, and I have been continually building my skills and knowledge in (x)HTML and CSS.

I am reliable, organised, hard working and efficient. I am also a friendly and sociable person who enjoys meeting new people. I am independent but also work well with others in a team environment. I enjoy new challenges and like seeing things through to completion.

WORK EXPERIENCE

SILKTIDE LTD / SILKTIDE STUDIOS

FRONT END WEB DEVELOPER (JUNE 2005 – PRESENT)

I began working for my Silktide immediately after graduating in June 2005 and since then I have been the lead Front End Web Developer working on hundreds of projects for a wide variety of clients, including the University of Derby, Derby City Council, Chatsworth House Trust and Film4. I have worked closely alongside talented designers and experts in PHP, JavaScript and Adobe Flash.

My primary role is coding accessible and compliant (x)HTML and CSS from third party designs and integrating them into the in-house Content Management System. I am also responsible for creating and maintaining email marketing campaigns for a number of clients and I have experience using WordPress and Magento ecommerce solutions.

EXAMPLES OF WORK

In the following examples I have been responsible for creating the initial website build from third party (Photoshop) designs. The sites have been hand coded in (x)HTML and CSS and integrated into the in-house CMS in a variety of templated layouts. Since launch I have worked alongside the clients to develop and maintain their websites.

- ▶ Chatsworth House Trust
<http://www.chatsworth.org>
[Email newsletter example](#)
- ▶ Big Chill Festival / Film4 / Warp Films
<http://www.ispityourrave.com>
<http://blog.ispityourrave.com>
- ▶ University of Derby
<http://www.derby.ac.uk>
<http://www.derby.ac.uk/corporate>
- ▶ Derby City Council
<http://www.visitderby.co.uk>
<http://www.marketingderby.co.uk>
<http://www.themovementderby.co.uk>

- ▶ Student Cooking
<http://www.studentcooking.tv>
<http://blog.studentcooking.tv>
- ▶ Silktide
<http://www.silktidestudios.com>
<http://nibbler.silktide.com>
- ▶ More examples of work are available on request

EDUCATION

BSc (HONS) INTERNET COMPUTING (2002 - 2005)

- ▶ First Class Degree
- ▶ University Of Hull, Scarborough Campus
- ▶ Prize winning dissertation (“The Formation of Guidelines for Improving the Promotional Ability of University Websites”)

OTHER QUALIFICATIONS

- ▶ ICS Diploma Writing For The Web (2006) A Grade (ICS home study course)
- ▶ [W3C Certified HTML Developer Certificate](#) (2005)
- ▶ Completed 5 ‘Professional Development Certificate in Computing’ modules including JavaScript, Adobe Flash and Marketing (2002)
- ▶ Distinctions in RSA Text & Word processing (levels 1, 2 & 3) (2002)

A LEVELS (1999 – 2001)

De Ferrers Sixth Form, Burton-on-Trent

- ▶ Information Technology - A
- ▶ General Studies - B
- ▶ Mathematics – D
- ▶ Design & Technology (Communications) – D

GCSEs (1994 – 1999)

De Ferrers High School, Burton-on-Trent

- ▶ 2xA*, 7xA, 2xB